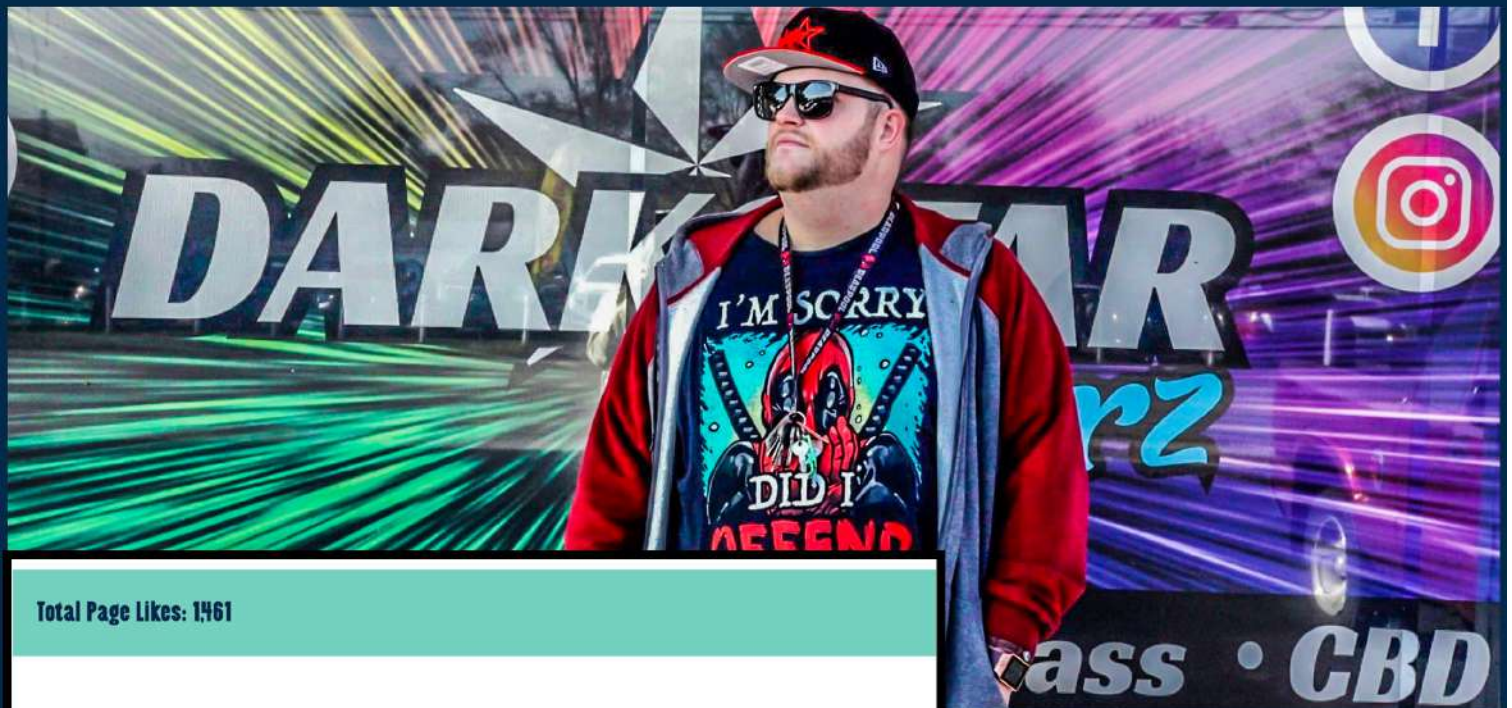
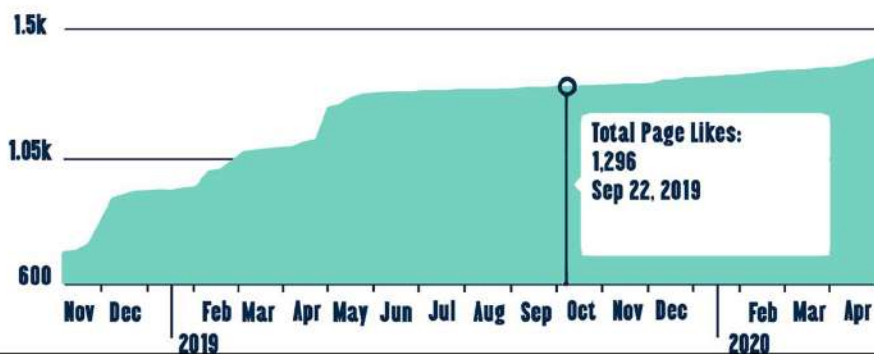


## LIGHT MATTER PROMOTIONS SOCIAL MEDIA MGT. CASE STUDY



Total Page Likes: 1461



**“Engagement from LMP’s interactive posts and fierce content helped Darkstar increase social media following by 95%”**

Darkstar Vaporz had 700 followers when we began their campaign October 2018. Within 1 year of service, Darkstar’s Social Media earned 600 new local followers, an 86% increase.

- LMP created over over 300 unique, original images, videos or graphics for Darkstar’s IG and FB social media platforms.

Due to Darkstar’s storefront location and ownership changing along with COVID, our services ended March 2020 to start back up again once the shop is prepared.

### Testimonial from Owner Travis Redelman

I like that LMP was easy to work with. They are down-to-earth and worked around our shedule. They always had our best interests in mind.